**Q1 segmenting the interface?**

**Ans**The Photoshop's slicing function can sometimes be interesting, although, it is most of the time better to save image fragments manually by selecting the fragments and copying it to a new document, then saving it using proper format. Whenever possible, for logo and image titles, use transparent background using an alpha capable format such as png

**Q2 mobile statics?**

**Ans.** Mobile websites statistics

• 67% of consumers have and use mobile devices in the US.

• Nearly 60% of users won't recommend badly designed business mobile website.

• About 70% of highly successful websites are responsive.

• Over 50% of users say they are less likely to engage with a company if they had a bad mobile experience.

• Mobile users are 5 times more likely to leave a page if a website isn't optimized for mobile.

• About 50% of users feel frustrated and annoyed when websites are poorly optimized for mobile.

• About 80% of users will search elsewhere if they are not satisfied with the experience on a website.